

JM ARCHITECTURE Italy



Jacopo Mascheroni was born in Milan, Italy in 1974. He was educated at the Politecnico di Milano and the Ecole d'Architecture Paris Belleville where he studied architectural design with Henri Ciriani. He completed his studies at the University of California at Berkeley in 1998 where he developed his thesis project. Jacopo Mascheroni began his professional career in the United States in 1999 at Stanley Saitowitz / Natoma Architects in San Francisco, where he worked on several residential projects including the Yerba Buena Lofts and acted as the project manager for the Sundelson Residence and the Goldberg Residence. He moved to New York in 2001 to join Richard Meier & Partners, where he was the project manager and design principal for the Jesolo Lido Village and the Jesolo Lido Hotel and Condo Tower, a \$35 Million development in Jesolo, Italy. In addition to his role in the Jesolo Lido project, he worked on the Jubilee Church in Rome, the Feldmühleplatz Office Building in Düsseldorf, the design competition for Avery Fisher Hall at Lincoln Center in New York, the Santa Barbara House in California and the Yale University Art Library in New Haven. He received his architecture license for Italy and the European Community in 2003.

In 2005, he was granted a green card for 'Extraordinary Ability in the Field of Architecture' by the United States government (INS). He has been invited on numerous occasions to serve as a Guest Critic at the Architecture Faculty of the City College of New York and the New York Institute of Technology and his work has received recognition and publicity from national and international media. Jacopo Mascheroni established JM Architecture in Milan in 2005. Under his design direction and constant creative input, the firm undertakes a variety of project types including single-family homes, residential complexes and condominiums, residential and commercial interiors, as well as furniture and day to day objects. The firm pursues ideals of simplicity, coherence, clarity and harmony, and strives to create volumes and spaces that are conceptually pure and powerful, minimalist and warm at the same time. The designs express these ideals through strong emphasis on the treatment of natural light and the use of artificial light, and through careful and considered selection of a limited palette of materials and finishes. With meticulous attention to the detailing work and a rigorous involvement in the construction and fabrication process, the firm brings the focus of product design to a larger scale.

Works were included:

ADRIATICA HQ

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ADRIATICA HQ

The Headquarters of the real estate company Adriatica Immobiliare is now located at the center of Jesolo Lido, near Venice, at footsteps from the sea. The building is a part of recent mix-use development which includes residential, retail and office spaces. The main concept is the inevitable need of opening up to the square in front of the building of obvious commercial reasons. This has been translated into a transparent glass enclosure which allows to see the window display as well as the activities inside. The type of program for this project included a mix of office areas and showroom. The layout is organized in order to create a large public area immediately after the transparent glass enclosure, which is defined also by the 10 meter long reception counter that is the main element placed in this open space. The offices instead are located in the back of the building, in a more private and less transparent area from the outside. The interior partitions of the offices are glass walls, so that the entire space is read as one, but there is still a good acoustic separation that provides privacy if needed. The 350 square meter building is organized on two levels, the ground floor and the basement level which includes the meeting room, the restrooms, the technical rooms, the archive and a large storage room. At the centre of the ground floor, a full-height tapered core is hiding two large concrete columns and several plumbings and is a sort of generous cabinet finished with horizontal wood siding. This element is also a sort of hinge for all the offices and circulation around it. The traditional window display idea is here abandoned for a much contemporary system which includes a lcd display integrated in the curtain-wall, which is easily updated anytime there is a new project to be displayed. The floor are 20cm planks of natural oak which module the position of the elements in the space; the lighting is completely recessed in the dropped ceiling and they are almost invisible during the daytime. The air conditioning diffusers are very thin slots of 2cm inserted in the dropped ceiling, while the heating is a floor radiant system. The lower portion of the dropped ceiling, which runs for the entire length of the building, has the function of hiding the technical systems and is also the link among the linear sequence of spaces divided by the transparent partitions. The corresponding volume reduction, which defines the reception counter area, is underlined by two horizontal light coves, one on the back millwork wall and the other under the counter. These lights, along with the halogen recessed ceiling lights, are creating a warm and pleasant tone during the late afternoon working hours.





